

6-Month Email Sequence Campaign: 27 Emails Targeting Small to Midsize Legal Firms

Subject: Learn to outsource IT management the right way...

Hi [recipient name],

With all the cybersecurity breakdowns in the news lately, we know that you're on high alert regarding confidentiality and protection of information. This means you're likely skeptical about trusting your law firm's IT management to just anyone.

When it comes to guarding confidential data, you deserve to have confidence in your IT management team. That's why we think now is an excellent time for you to schedule a free risk assessment with our tech experts at IT Mgmt Solutions.

We'll talk about how we can help you eliminate vulnerabilities, cover your bases, and give you the tranquility of mind that comes from knowing that all the sensitive data in your law firm is safe and secure.

Click here to [schedule your free risk assessment today](#).

Best wishes for continued success!

- IT Mgmt Solutions Team

Subject: IT Mgmt Solutions: We've got your back!

Hi there,

I'm so glad you're here! My name is Pedro Nunez, Founder, and CEO of IT Mgmt Solutions, and I wanted to welcome you personally.

When I started this company, I knew I wanted to build a place where we could provide the finest possible solutions for our clients. And that's precisely what we've done. In fact, our clients stick with us because we have proven to be experts at what we do. We've provided these services for over 10 years with much success, and we are confident that we can deliver valuable IT solutions for you too.

Our total dedication to our clients has allowed us to build a network of over one million people who depend on IT Mgmt Solutions for their business's cyber security needs. So whether you're looking for cloud computing or virtual desktop infrastructure (VDI) software, we've got you covered. Rest assured, your data will be protected by our state-of-the-art security system 24 hours a day, seven days a week—even if something happens while you're sleeping!

Leave the cyber security and IT management up to the pros at IT Mgmt Solutions!

[Book your discovery call today.](#)

Sincerely,

Pedro Nunez

Subject: Leave it to the IT experts...

Hi [recipient name],

Need a break from doing all the IT gruntwork?

Leave it to us.

At IT Mgmt Solutions, we know you've got bigger fish to fry than worrying about whether your network is secure. That's why we're here!

We offer a variety of sought-after services, from providing hands-on IT management to implementing an assessment program—allowing you to easily see how your infrastructure is performing.

It can be hard to know where to turn when dealing with such essential and nuanced work, but with us, you don't have to worry. Our comprehensive services and tailored approach mean that you'll never be left wondering if your network is safe again.

And because we're so secure in our ability to do the job right, we're offering a 100% unconditional satisfaction guarantee! That's how sure we are that you'll be thrilled with our service—and if you aren't? We'll keep working until you are. No hassles, no problems—that's a promise we keep.

[Schedule a free consultation today.](#)

All the best,

- IT Mgmt Solutions Team

Subject: Welcome to your IT department...

Hi [recipient name],

If you're an attorney or legal practitioner within a small to medium-size firm, the chances are good that your IT department is understaffed or nonexistent.

Your office manager might be trying to handle it all—and he or she probably doesn't have the time. Likewise, if you work with a large firm, your IT department may not be up to speed on the latest security threats and defenses.

Either way, there's a genuine chance that you and your firm are vulnerable to cyberattacks. It doesn't matter if you think it will never happen to you—the fact is, it happens every day.

It's time to chat with our tech experts at IT Mgmt Solutions about eliminating your IT vulnerabilities. We'll provide a free risk assessment and work with you to develop a plan that fits your budget and needs.

We'll help fortify your systems to stand against even the most aggressive cyberattacks—and we'll take care of the network so your attorneys can focus on winning cases.

[Get in touch today!](#)

Kind regards,

- IT Mgmt Solutions Team

Subject: Schedule your FREE risk assessment...

Hi [recipient name],

Why do you need cybersecurity?

We understand that law firms are often reluctant to invest in the latest cybersecurity measures. But in today's world, cybercrime is a serious threat not just to individuals but to businesses, too. With the number of data breaches increasing, law firms across the US must take steps to protect their clients and their own information systems.

How IT Mgmt Solutions can help

At IT Mgmt Solutions, we specialize in providing brick-and-mortar legal practices with the digital tools they need to manage their information security. We can assist you in accomplishing everything from creating strong passwords and running penetration tests to setting up advanced technologies like biometrics and voice recognition.

Our expert IT advisors will work with you at every stage of your project, from risk assessment through to implementation.

[Contact us now for your free risk evaluation.](#)

Best wishes,

- IT Mgmt Solutions Team

Subject: A word from our CEO...

Hi there,

Welcome to IT Mgmt Solutions.

We provide complete IT management and cyber security solutions for businesses across the country, and we are so immensely proud of the reputation we've built over the past 10 years.

Our clients stick with us because they know they can trust our team to keep their data safe and their systems running smoothly. Why? Because our team is composed of proven experts in the field, who know what it takes to deliver high-quality solutions that actually get results.

We are here to help you focus on your business's success by taking care of your IT management and cyber security needs proactively. We believe that your business deserves a partner that is reliable, responsive, and always looking out for your best

interests. After all, our success depends on yours—and that is something we take very seriously.

If you have any questions or if I can be of assistance in any way, please do not hesitate to reach out to me directly at 855-551-TECH.

Thanks again for your interest in IT Mgmt Solutions!

Your friend in Tech,

- Pedro Nunez
Founder & CEO

Subject: IT Mgmt Solutions: IT maintenance made simple!

Hi [recipient name],

When people need top legal representation, they call on you for help.

And, when attorneys need pro IT assistance, they call on us.

Why? Because we are IT experts. Count on us to keep your systems safe, your data secure, and your clients' information confidential.

Nobody wants to find out that their systems are vulnerable or that their client's data has been compromised—but if you don't know, how can you fix it?

When you work with us, you'll know more about what's going on in the background. We monitor your system so that you don't have to. And if something comes up? WE'VE GOT YOU.

We promise:

- No more sleepless nights worrying about what's happening behind the scenes of your business.
- No more time spent trying to understand why a process isn't working or how to fix it.
- No more feeling like there's nothing you can do when something goes wrong.

Rather than feeling like an unfortunate victim of circumstance, let us help you take back control by helping you understand the ins-and-outs of your firm's tech needs.

Don't wait until it's too late—[make an appointment with one of our experts today.](#)

Best wishes!

- IT Mgmt Solutions Team

Subject: Are you 100% Safe from Data Breaches?

Hey [First Name],

I know you're busy. But we need to talk about your cybersecurity.

Your clients are paying attention—and they're worried. The news is full of stories of major data breaches and security vulnerabilities that have absolutely devastated companies and their customers. They want to know that the information they share with you is safe, sound, and secure.

But are you able to say with complete confidence that your law firm's IT is totally up-to-date? That you're protected against potential vulnerabilities? And that information theft from a breach isn't happening at this very moment?

If not, it's time to chat with our tech experts at IT Mgmt Solutions about eliminating your IT vulnerabilities. We'll help you get up to speed.

Just [hop on a discovery call](#) with one of our pro technicians today, and we'll walk you step-by-step through our free, comprehensive risk assessment. You'll be glad you did.

Warm regards,

- IT Mgmt Solutions Team

Subject: IT Mgmt Solutions: Reduce your IT vulnerabilities...

Hi [recipient name],

Leave the cyber security and IT management up to the pros at IT Mgmt Solutions.

Your law firm's growth depends on your ability to maintain cutting-edge technology, but you also need to make sure that technology is secure. Vulnerabilities can arise from multiple sources, including flaws in the programming language, human software design errors, or end-users misuse.

These vulnerabilities expose data to breaches of confidentiality, integrity, and availability. This makes it essential that you take the time and effort to protect your systems using a layered approach to cybersecurity.

As one of the premier IT management companies in the United States, we provide solutions for all these issues and more. We have over 10 years of in-depth industry experience in working with small businesses as well as large corporations. We can help you implement an efficient cybersecurity strategy that will help keep your most sensitive data safe while allowing employees and customers access where they need it.

[Schedule a free consultation today.](#)

Best wishes!

- IT Mgmt Solutions Team

Subject: Why you shouldn't use your work PC for personal use...

Hey there!

Check out our video on [what NEVER to do with your work laptop or PC.](#)

If you don't have time to watch it right now, here are the top five things you should avoid:

1. Never use your work tech for personal use, EVER.
2. Never download apps from dodgy sources (including the Microsoft Store) or install programs that aren't directly related to your work duties.
3. Never let your computer sit unattended in a public space, and never leave your computer logged in and unattended at any time.

4. Never plug in a flash drive (or any other external device) that you didn't purchase yourself or that wasn't provided by your IT department, even if you're feeling tempted to transfer your photos from one device to another—it's not worth the risk!

5. And finally: never, ever think that your company is immune from cyberattacks just because it's "too small." Hackers target low-level companies all the time—and once they get into yours, they can spread like wildfire through all of the devices connected to your network!

And remember, if you need help with cybersecurity or any other IT issues, we are just an email or call away!

We hope you enjoy the video!

- IT Mgmt Solutions Team

Subject: Act now to eliminate your firm's IT vulnerabilities...

Hi [recipient name],

IT Mgmt Solutions provides cyber security for attorneys and legal firms.

Your clients trust you with their private/personal information, and your firm relies on having access to that data. With IT Mgmt Solutions, you can focus on your clients' needs while we work behind the scenes to protect your sensitive data and provide a secure environment for your firm's systems and infrastructure.

It's time to chat with our tech experts at IT Mgmt Solutions about how to eliminate your IT vulnerabilities. Let us help you get back to giving your clients the best service possible by taking care of your security concerns.

Get a FREE risk assessment today! [Booking a discovery call only takes a minute](#), and it will give you the peace of mind that accompanies knowing you're doing everything in your power to protect yourself, your business, and your clients.

Best wishes!

- IT Mgmt Solutions Team

Subject: Don't let email phishing scams put your firm at risk...

Hi [recipient name],

How familiar are you with email phishing scams?

They are an all-too-common cyber security threat for law firms.

According to the American Bar Association, "Because of the volume of sensitive information transmitted via digital channels, phishing scams remain prevalent in the legal industry." Safeguard yourself and your clients from these attacks.

IT Mgmt Solutions provides cyber security for attorneys and legal firms. We help ensure that your sensitive information is not compromised through our advanced IT solutions and around-the-clock monitoring services.

It's time to chat with our tech experts at IT Mgmt Solutions about addressing your firm's IT vulnerabilities.

Get your [FREE risk assessment today](#), and begin feeling safe knowing your network is secure and protected from cyber threats.

Your friends in Tech,

- IT Mgmt Solutions Team

Subject: Book your discovery call today!

Welcome, [recipient name]!

So, you're a rockstar attorney—a true leader in the legal field. You're a master of law and justice. But when it comes to IT... well, maybe that's not your area of expertise.

Leave the IT mastery to us, IT Management Solutions!

Is your law firm safeguarded against cyber-attacks? If you can't answer that question with complete confidence, let us help.

We'll conduct a risk assessment for you—at no cost.

Make an appointment to speak with an IT professional today and get your free risk assessment.

[Book your discovery call now.](#)

Chat soon!

- IT Mgmt Solutions Team

Subject: Put down that IT book and pick up the phone!

Hi [recipient name],

Put down that IT book and pick up the phone—because IT Mgmt Solutions is here to make sure your business stays in the black. Not only can our services help prevent a data breach, but they can also increase employee productivity by 30% and save you money on your IT hardware.

Cybersecurity is not a one-size-fits-all solution, especially for law firms that store and transmit sensitive information like yours.

Because you are in the business of providing your clients with the highest levels of secure transactions, it's essential to make sure that your internal systems and security measures are adapted to the current cybersecurity landscape.

With new threats emerging and evolving on a daily basis, you need to be vigilant about detecting breaches and recovering from them as quickly as possible.

The time to protect your firm from cyber-attacks is now. [Book your discovery call today.](#)

Stay safe,

- IT Mgmt Solutions Team

Subject: Your firm's reputation depends on this...

Hi [recipient name],

Law firms have always been a primary target of cybercriminals.

There is a misconception that legal firms have it easy regarding cyber security. After all, they are dealing with sensitive data and must comply with various regulations to protect it, right?

Well, this is true. However, the problem is that law firms do not usually employ dedicated IT staff or implement technical security controls like firewalls or antivirus software.

Even though large law firms maintain a corporate infrastructure to protect their customer data, most small and midsize firms do not have the means to implement such sophisticated security measures. They instead rely on their cloud service providers and third-party vendors for protection.

When your clients' confidential information is at stake—you need your cyber security system to be just as strong as your legal expertise.

Your firm's reputation depends on it.

[Schedule a free consultation today.](#)

Best wishes!

- IT Mgmt Solutions Team

Subject: The number ONE threat to your cybersecurity is...

Hey there,

It's Pedro Nunez here, Founder and CEO of IT Mgmt Solutions, with a little cybersecurity tip.

People think they're safe as long as they have a solid firewall and an up-to-date antivirus program. They forget about the fact that their most significant vulnerability is sitting in their chair right now!

That's right—it's YOU.

Yup, you and your employees are the number one threat to your business security. We actually have an entire video about it on our [YouTube channel](#). Go check it out!

I know—it's wild, right? Your employees aren't trying to do anything malicious; they're just completely oblivious about how easy it is for experienced hackers to get access to your company's data simply by clicking on the wrong thing in an email or opening up a file.

Though don't worry—we've got you covered! Check out our [library of online videos](#) for a full rundown of all the ways hackers can get into your network and wreak havoc. It'll give you a good idea of what you need to look out for and how you can secure your network so that cyberattacks won't happen again.

Thanks, and stay safe!

- IT Mgmt Solutions Team

Subject: It all starts with getting your IT right...

Hi [recipient name],

Are you maximizing the reliability and security of your IT?

We can help.

At IT Mgmt Solutions, we help your business boost its productivity, profitability, and growth. And that all starts with getting your IT right.

We put in place systems and processes to ensure that your data is always backed up, your devices are protected against cyber threats and viruses, and your employees can work from anywhere via the internet or tablet technology.

Then we monitor your networks to identify issues and fix them before they cause downtime—which means you spend less time waiting for IT problems to be solved, and more time getting on with work. When you've got a long-term partner like us who shares in your success, going the extra mile isn't a chore—it's an opportunity.

If you want a team of proven professionals who will learn about your business and its goals to ensure that your tailored IT helps you achieve them all, [contact us today for a free consultation](#).

Kindest regards,

- IT Mgmt Solutions Team

Subject: Enterprise-level IT infrastructure at affordable rates...

Hi [recipient name],

Are you tired of feeling like your IT management is a full-time job?

We're here to help you win back control of your time so that you can focus on what matters most—your business.

At IT Mgmt Solutions, we specialize in providing robust cyber security and state-of-the-art IT management services for small to medium-sized businesses.

We offer:

- * Enterprise-level security infrastructure at affordable rates
- * 24/7 technical support (we're always there when you need us)
- * A 100% unconditional satisfaction guarantee (we'll do whatever it takes to make sure we meet your expectations, no matter what)

We're all about giving our customers the peace of mind they deserve, at prices they can afford. Get in touch with our IT pros today, and let us handle the details!

[Schedule a discovery call now.](#)

Best wishes!

- IT Mgmt Solutions Team

Subject: Is your legal firm running in a secure environment?

Hi [recipient name],

It's no secret that law firms are notorious for being on the receiving end of malpractice allegations.

But did you know that IT has been a significant source of those lawsuits? Countless class-action cases and individual disputes have been centered around clients who feel like their data wasn't treated securely.

At IT Mgmt Solutions, we know that protecting your firm from these kinds of lawsuits is vital to your success. That's why we're committed to helping you avoid any vulnerabilities that could cost you your reputation and livelihood.

Do you know if your legal firm is running in a secure environment? We'd love to help you find out!

[Book your discovery call today.](#)

All the best,

-IT Mgmt Solutions Team

Subject: IT troubles taking up your time? There's a better way...

Hi [recipient name],

Are you tired of poor IT support taking up your time?

There's a better way.

Your technology should free up your time—not take up more of it. Unfortunately, that's exactly what happens when the right managed IT services and IT support systems aren't in place.

You've got enough on your plate. The last thing you desire to do is waste precious hours fixing tech issues.

At IT Mgmt Solutions, we believe in doing things differently. We're experts at identifying flaws in your IT systems and then implementing the right solutions to help your business thrive—all through our tried-and-true proactive approach. And we accomplish it all without making you lift a finger!

Discover how we do it. [Book a discovery call today!](#)

Kindest regards,

- IT Mgmt Solutions Team

Subject: Get a dedicated IT team in your corner today...

Hi [recipient name],

Don't leave the safety of your business's data up to chance.

When running a business, you can't afford to leave anything up to chance. You must maintain command of your own destiny, which means having a team in your corner you can trust working for you. You can trust us because we've got your back.

We do more than just ensure that all your IT needs are met—we take care of them for you.

As a client, you get:

- Customized solutions for your unique set of challenges
- A dedicated account manager who will answer any questions and make sure you have what you need
- The peace of mind that comes with knowing your company's data is in good hands

[Schedule a discovery call now.](#)

Best wishes!

-IT Mgmt Solutions Team

Subject: Your data is important. Trust us to protect it...

Hi [recipient name],

As you already know, attorneys and legal firms need to keep their client's information safe, but many lack the resources to do so. That's where we come in.

At IT Mgmt Solutions, we've been helping attorneys and legal firms improve their IT operations for over ten years. We understand the unique challenges facing your industry—that's why we're here to help you navigate an increasingly dangerous cyber landscape.

If you're a small to midsize law firm, your IT department may not be where it needs to be—or it might even be nonexistent? Let us help you get your cyber security up to snuff and prevent leaks that could jeopardize your practice's future.

[Get your complimentary risk assessment today.](#)

All the best,

-IT Mgmt Solutions Team

Subject: We've been thinking about you...

Hi there!

We've been thinking about you.

As you know, law firms are highly targeted by cybercriminals. This is not a time to be complacent—it's time to double down on protecting yourself and your clients.

Need help knowing where to begin? We've got you covered!

Our commitment to transparency and excellence is what earned us the 2020 MSP 501 Channel Futures Award, along with an average rating of 4.8 stars by more than 250 happy clients.

Don't wait until it's too late—request your free risk assessment today. Our team can easily guide you through the process in a 30-minute discovery call, [so book yours now!](#)

Kindest regards,

-IT Mgmt Solutions Team

Subject: Let us help you reduce risk and control your data...

Hi [recipient name],

Clients trust you to help with all their legal issues.

So who do YOU trust for all your IT needs?

If you're like most keen attorneys and legal firms, you know that cyber security is a growing concern. You've heard about the damage that malicious hackers can cause, and you don't want to ever be the victim of an attack. But it can be hard to know what's best when it comes to which IT solutions are right for you and where to invest your money.

That's why we created IT Mgmt Solutions. We're a team of IT professionals specializing in helping law firms with their technology needs.

Whether you need help keeping your data safe or just want someone to manage all your IT systems, we can help. Our solutions are tailored expressly to meet the needs of legal firms so that they don't have any gaps or vulnerabilities that could lead to an attack or other issues later on.

Let us take care of your total IT infrastructure and management needs so that you can shift focus back on what you do best: helping people through the legal system!

Call us today at 855-551-TECH, or [schedule a free consultation online.](#)

Best wishes for continued success!

- IT Mgmt Solutions Team

Subject: Safeguard your law firm against cyberattacks...

Hi [recipient name],

It's practically inconceivable to run a company today without being online. But that also means you're exposing yourself to more cyberattacks than ever before, and the consequences can't be overstated.

That's why we take our commitment to safeguarding you against cyber-attacks so seriously.

We've helped numerous legal practices like yours not just ward off attacks but also respond quickly and minimize their impact when a breach occurs. Our approach is tailored to your company's unique needs, ensuring the best possible outcome for you and your clients.

We'd value the opportunity to discuss how we can help your business—[book a free discovery call today!](#)

Kindest regards,

-IT Mgmt Solutions Team

Subject: Law Firms: Do You Know All the Risks?

Hi [recipient name],

Data breaches occur every day. It can happen to anyone. When it happens to a law firm, the result can be catastrophic. Law firms are entrusted with sensitive data and are at a higher-than-average risk for data leaks.

Intercepting data leaks takes a combination of user security policies and enhanced security tools.

In the case of legal firms, it's also prudent to have network security components, including access control, antivirus, anti-malware software, communication security, intrusion prevention systems, and security information and event management (SIEM).

If that sounds like a lot to manage on your own, It's time to chat with our tech experts at IT Mgmt Solutions about how to eliminate your IT vulnerabilities.

We'll collaborate with you to develop a tailored strategy that maximizes your protection from data leaks and any other IT threats you face on a daily basis.

[Click here for your free risk assessment today.](#)

All the best,

-IT Mgmt Solutions Team

Subject: Don't be a statistic: Upgrade your cybersecurity!

Hi [recipient name],

Quick question! Does your law firm have the tools necessary to safeguard itself against cyberattacks?

If you aren't sure how to answer this question, make an appointment for a free cybersecurity risk assessment today.

We'll take a look at your current security measures and help you determine whether they are adequate or where there is room for improvement. We can also help you identify resources and strategies that will enhance your business's ability to prevent, detect, and recover from cyber threats.

Further, we'll even help you develop policies and procedures around cybersecurity that will empower your employees to know what exactly to do when they encounter suspicious activity.

Protect your firm. [Schedule a free consultation today.](#)

Warm regards,

-IT Mgmt Solutions Team